



powered by **TRAILFORKS**

Symposium Schedule

Whistler, BC

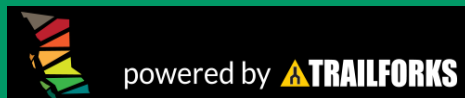
Tuesday - October 1		Location
9AM-4PM	IMBA Canada Trail Development Workshop (pre-symposium)	
	9:00 - 12:00 Classroom session	Legends - Whistler Creekside
	1:00 - 4:00 Field work	High Side Trail - Cheakamus
Wednesday - October 2		Location
9AM - 12PM	IMBA Canada Trail Development Workshop - Field work continues.	High Side Trail - Cheakamus
1PM - 5PM	Wednesday Afternoon Ride Beginner to advanced guided rides depart at 1pm and 3pm. (Register and sign waiver at Legends prior to ride)	Meet at Coastal Culture - Creekside
12PM - 5PM 7PM - 9PM	Delegate Registration - Pickup your delegate kits and sign ride waiver (waiver must be signed before participating on guided rides)	Legends - Whistler Creekside Village
7PM - 10PM	Welcome Reception Meet your fellow delegates and enjoy some local history, flavours, and libations	



Symposium Schedule

Whistler, BC

Thursday - October 3		Location
7:30AM - 8:30AM	Delegate Registration	Dusty's/Legends
Morning Session		
7:45AM - 8:45AM	Breakfast	
8:45AM - 9:00AM	Welcome: Martin Littlejohn, MBTA / Grant Lamont, Whistler Bike Guide	
9:00AM - 10:00AM	Managing Success at the Center of the MTB Universe - Keynote Panel: Wendy Robinson/Whistler Bike Park, Barrett Fisher/Tourism Whistler, Mike Furey/Resort Municipality of Whistler, Dale Mikkelsen/Whistler Off Road Mountain Bike Association. Moderator: Grant Lamont/Whistler Bike Guide	Dusty's - Whistler Creekside Village
10:00AM - 10:15AM	Break	
Concurrent Sessions:		
10:15AM - 11:05AM	Trail Management of the World's Busiest Mountain Bike Park - Brad White/Whistler Mountain Bike Park	Dusty's
	Mountain Biking in Grizzly Bear Country: Understanding Aspects that Influence the Safety of Cyclists and Bears - Dr Lana Ciarniello/Grizzly Bear Foundation	Legends 1
	Rethinking Capacity: The Influence of Technology on Backcountry Recreation - Pate Neumann/Thompson Rivers University	Legends 2
11:10AM - 12:00PM	GIS and Mapping Technology for Trail Planning and Management - Todd Hellinga/Cascade Environmental Resource Group	Dusty's
	Creating Social Sustainability in Mountain Biking: Why Community Building Matters - Justin Darbyshire/IMBA Canada	Legends 1
	Commercial Operators & Their Responsibility to Promote Sustainability - Matthew Trotter/Ride Hub	Legends 2
Afternoon Session		
12:00PM - 12:45PM	Lunch	
12:45PM - 1:15PM	"Working in a Good Way" Louise Pederson / Outdoor Rec Council of BC, Justin Darbyshire/AYMBP	Dusty's - Whistler Creekside Village
1:15PM - 2:15PM	What Does Sustainable MTB Look Like? - Panel: Jeff Norman/SORCA, Bree Thorlakson/PORCA, Aleksa Havelaar/TORCA, Adam Speigel/UROC, Brent Hillier/Front Lines. Moderator: Justin Darbyshire/IMBA Canada	
2:15PM - 2:30PM	Break	
Concurrent Sessions:		
2:30PM - 3:15PM	Protecting Sensitive Ecosystems - Deb Mackillop/FLNRORD, Dr Lana Ciarniello/Grizzly Bear Foundation, Clare Greenberg/Sea to Sky Invasive Species Council	Dusty's
	The Ups and Downs of Adaptive MTB - Mike Riediger/Kootenay Adaptive Sport Assoc, Dr Tracey J. Dickson/University of Canberra, Chelsey Walker/Whistler Adaptive Sports Program	Legends 1
	How Professional Instruction Can Help Grow Mountain Biking - Paul Howard/Professional Mountain Bike Instructor Association	Legends 2
4:30PM	Group ride options with multiple leaders for beginner to advanced riders (sunset 6:45 dark by 7:15)	Coastal Culture
Evening Social		
7:00PM	Join us after the ride for a fun evening at the Longhorn Saloon & Grill in Whistler Village. Shuttles between Whistler Village and Creekside provided by Blackcomb Helicopters.	Longhorn Saloon & Grill at the base of Whistler Mtn



Symposium Schedule

Whistler, BC

Friday - October 4		Location
7:30AM - 8:30AM	Delegate Registration	Dusty's/Legends
Morning Session		
7:45AM - 8:45AM	Breakfast	
8:45AM - 9:15AM	Keynote: "Powder Matt" Mosteller/Resorts of the Canadian Rockies - More to the KORE; Diversifying our Local Economy	Dusty's - Whistler Creekside Village
9:15AM - 10:10AM	The State of BC's Tourism Industry and the Importance of a United Adventure Tourism Sector - Walt Judas/Tourism Industry Association of BC, Brad Harrison/Adventure Tourism Coalition. With response from Jordan Sturdy/MLA West Vancouver-Sea to Sky	
10:10AM - 10:25AM	Break	
10:25AM - 11:10AM	Concurrent Sessions:	
	How Branding Can Protect Your Bike Trails - Danielle Kristmanson/Origin Design	Dusty's
	The Alberta Perspective; Trail Development Guidelines for Alberta's Public Lands - Tyler Wilkes and Matt Hadley/McElhanney	Legends 1
11:15AM - 12:00PM	Tracking Accidents, Incidents, and Usage Levels - Dr Tracey J. Dickson/University of Canberra, Anne Terwiel/Thompson Rivers University	Legends 2
	The Value of Research - Panel: Caroline Depatie/BCIT, Jeff Warren/Quest, Pate Neumann/TRU, Dr Tracey Dickson/University of Canberra. Moderator: Donna Green/Ipsos Reed	Dusty's
	So You Have Built Some Amazing Trails, Now What? - James Morris and Jeremy Roche/Ventureweb	Legends 1
	Locals, Liasons and Landing Pads; Managing the Growth of Heli-biking on Mt. Cartier - Ted Morton/Canadian Enduro Series	Legends 2
Afternoon Session		
12:00PM - 12:45PM	Lunch	
12:45PM - 1:45PM	Influencers and the Quest for Eyeballs - Panel: Matt Dennison/IFHT Films & Mahalo My Dude, Paul Haysom/Creator Co, Sonya Looney/The Sonya Looney Show, Rémy Métailler/Professional Athlete, Dana Wacker/Tourism Vancouver Island, and Josie Heisig/Destination BC. Moderator: Matt Mosteller/Resorts of the Canadian Rockies	Dusty's - Whistler Creekside Village
1:45PM - 2:30PM	Concurrent Sessions:	
	Ebike policy for Provincial Crown Land and BC Parks - Daniel Scott/Rec Sites & Trails BC, Kirby Villeneuve/BC Parks	Dusty's
	Leveraging Whistler's Fame for the Benefit of the Whole Province - Julia Montague/Crankworx World Tour, Sterling Lorence/ Professional Cycling Photographer	Legends 1
2:30PM - 2:45PM	Break	
2:45PM - 3:30PM	The Emergence of the Sharing Economy in Adventure Tourism - Panel: Garland Chow /UBC Sauder School of Business, Jim McGovern/Yervana, Brent Hillier/Front Lines Podcast, Ted Morton/Canadian Enduro Series. Moderator: Walt Judas/Tourism Industry Association of BC	Dusty's
3:30PM - 3:45PM	Symposium Wrap Up	
4:30PM	Group ride options with multiple leaders for beginner to advanced riders (sunset 6:45 dark by 7:15)	Coastal Culture
Apres Ride		
7:00PM	Join us after the ride at Whistler Brewing for an informal farewell.	Whistler Brewing Co.