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Symposium Schedule

Whistler, BC

Tuesday - October 1		Location
9AM-4PM	IMBA Canada Trail Development Workshop (pre-symposium) 9:00 - 12:00 Classroom session 1:00 - 4:00 Field work	<u>Legends - Whistler Creekside</u> TBA
Wednesday - October 2		Location
9AM - 12PM	IMBA Canada Trail Development Workshop - Field work continues.	TBA
1PM - 5PM	Wednesday Afternoon Ride	Meeting spot TBA
7PM - 9PM	Delegate Registration	
7PM - 10PM	Welcome Reception Meet your fellow delegates and enjoy some local history, flavours, and libations	Legends - Whistler Creekside Village



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Symposium Schedule

Whistler, BC

Thursday - October 3		Location
7:30AM - 8:30AM	Delegate Registration	Dusty's/Legends
Morning Session		
7:45 - 8:45	Breakfast	
8:45 - 9:00	Welcome: Martin Littlejohn, MBTA / Grant Lamont, Whistler Bike Guide	Dusty's - Whistler Creekside Village
9:00 - 10:00	Keynote Panel: Managing Success at the Center of the MTB Universe - Whistler Bike Park, Tourism Whistler, Resort Municipality of Whistler, Whistler Off Road Mountain Bike Association	
10:00 - 10:15	Break	
Concurrent Sessions:		
10:15 - 11:05	1A Creating Social Sustainability in Mountain Biking: Why Community Building Matters - Justin Darbyshire	Dusty's
	1B Grizzly Bear Management - Dr Lana Ciarniello/Grizzly Bear Foundation	Legends A
	1C	Legends B
11:10-12:00	2A Getting the Most Out of Trailforks - Brent Hillier/Trailforks	Dusty's
	2B Recreating in Areas Prone to Wildfires - Cascade Environmental Resource Group	Legends A
	2C Reducing Our Footprint; the Off Grid Bike Shop - Matthew Trotter/Ride Hub	Legends B
Afternoon Session		
12:00 - 12:45	Lunch	
12:45 - 1:15	Keynote: Patrick Lucas/aymbp - Working in a Good Way	Dusty's - Whistler Creekside Village
1:15PM - 2:15PM	What Does Sustainable MTB Look Like? - Panel: PORCA / SORCA / NSMBA / others	
2:15PM - 2:30PM	Break	
Concurrent Sessions:		
2:30PM - 3:15PM	3A Protecting Sensitive Ecosystems - Panel: Deb Mackillop/FLNRORD, Dr Lana Ciarniello/Grizzly Bear Foundation, Clare Greenberg/Sea to Sky Invasive Species Council	Dusty's
	3B The Ups and Downs of Adaptive MTB - Mike Riediger/Kootenay Adaptive Sport Assoc, Dr Tracey J. Dickson/University of Canberra, Chelsey Walker/Whistler Adaptive Sports Program	Legends A
	3C	Legends B
4:30PM	Group ride (3 ride options: Green, Blue, and Black with multiple leaders) Sunset 6:45 dark by 7:15	
Evening Social		
7:00PM	Join us after the ride for a fun evening at the Longhorn Saloon & Grill in Whistler Village	Whistler Village at the base of Whistler Mtn



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Friday - October 4		Location
7:30AM - 8:30AM	Delegate Registration	Dusty's/Legends
Morning Session		
8AM - 9:00AM	Breakfast	
8:30AM - 9:00AM	Keynote: Matt Mosteller/RCR - More for the KORE	Dusty's - Whistler Creekside Village
9:00AM - 10:00AM	The state of BC's Tourism Industry and the Importance of a United Adventure Tourism Sector - Walt Judas/Tourism Industry Association of BC, Brad Harrison/Adventure Tourism Coalition	
10:15AM - 10:30AM	Break	
Concurrent Sessions:		
10:30AM - 11:15AM	1A Steps and stumbles along the way towards developing a successful regional mountain bike tourism strategy - Dr Tracey J. Dickson/University of Canberra	Dusty's
	1B Exceptional Trails Manual - Tyler Wilkes and Matt Hadley/McElhanney	Legends A
	1C	Legends B
11:15AM - 12:00PM	2A Best Practices in Marketing from BC and Around the Globe - James Morris/Ventureweb	Dusty's
	2B Ebike policy for the Province and BC Parks - Daniel Scott/RSTBC, Kirby Villeneuve/BC Parks	Legends A
	2C	Legends B
Afternoon Session		
12:00PM - 1:00PM	Lunch	Dusty's - Whistler Creekside Village
12:45PM - 1:30PM	Panel: Influencers and the Quest for Eyeballs	
Concurrent Sessions:		
1:30PM - 2:15PM	3A Leveraging Whistler's Fame for the Benefit of the Whole Province - Julia Montague	Dusty's
	3B The Value of Research - Panel: Caroline Depatie/BCIT, Jeff Warren/Quest, Pate Neumann/TRU, Dr Tracey Dickson/University of Canberra	Legends A
	3C	Legends B
2:15PM - 2:30PM	Break	
2:30PM - 3:30PM	Closing Panel: Details coming soon	Dusty's
3:30PM - 3:45PM	Symposium Wrap Up	