

# SUPPORT THE FUTURE OF MOUNTAIN BIKING IN BC

## Freeride pioneer Brett Tippie said it best...

*"We have wicked mountains. We're mountain people.  
BC is paradise for mountain bikers."*

## WHO ARE WE?

The **Western Canada Mountain Bike Tourism Association (MBTA)** was formed in 2005, to turn British Columbia's world-class mountain biking into a marketable globally competitive brand.

We showcase BC's top mountain biking destinations and have developed essential tools to aid the sector's growth. We work with communities and resorts offering a diverse range of mountain biking experiences. Check out [www.mountainbikingbc.ca](http://www.mountainbikingbc.ca)



## THE SYMPOSIUM

On September 13-15, the **MBTA** will present the **Mountain Bike Tourism Symposium** in Revelstoke, BC along with organizing partners: **Tourism Revelstoke and the Revelstoke Cycling Association**.

The symposium is a gathering of people from across the province with a vested interest in advancing the future of mountain bike tourism in British Columbia. The goal is to unify the voice of the mountain bike tourism industry and discuss the opportunities we have to attract more mtb visitors to the province for the benefit of our communities and our trails.

We want to make the symposium a great success and we hope you share our vision to make BC the most diverse mountain biking destination in the world supported by enthusiastic communities, resorts, and tourism operators.

A vibrant mountain bike tourism economy will generate new economic benefits and increase support for trail development and ensure a positive and sustainable future for mountain biking in BC.

## YOUR SUPPORT IS NEEDED

We are seeking progressive organizations that recognize the benefits of mountain bike tourism and wish to support the goals of the symposium and the sector. We offer the following sponsorship packages in return for your organization's support.

### Gold Sponsorship Package (\$1000):

- Your organization will receive Gold Sponsor designation and be mentioned during formal presentations at the symposium
- 1 complimentary registration for the MTB Tourism Symposium
- Half page ad in the symposium program (camera ready)
- Company information/brochure stuffers for the registration kit – exclusive to sponsors and organizing partners.
- Logo on the symposium website and on the sponsor's page at the back of the program.

### Silver Sponsorship Package (\$500):

- Quarter page ad in the symposium program (camera ready)
- Company information/brochure stuffers for the registration kit – exclusive to sponsors and organizing partners.
- Logo on the symposium website and on the sponsor's page at the back of the program.

### Silent Auction "Supporter" Package:

- Providers of silent auction items will receive "Supporter" designation with their logo appearing on the website and on the supporter's page at the back of the program.
- We request that all Silent auction items have a retail value of at least \$200

**For sponsorship inquiries contact:** Martin Littlejohn [martin@mbta.ca](mailto:martin@mbta.ca) or 604-351-0202